

# Wahoo Fitness Announces the Wahoo Run/Gym Pack, Available Now at Best Buy Stores Nationwide

25 Oct 2011



***Wahoo Fitness products transform your iPhone into an all-in-one training partner***

**Atlanta, GA – October 25, 2011** – Wahoo Fitness, the leader in smartphone fitness technology, announces the [Wahoo Run/Gym Pack](#) for iPhone, iPod, and iPad, with nationwide availability at Best Buy stores. Wahoo's Run/Gym Pack uses [ANT+ technology](#) to combine your GPS, heart rate, music, phone, and more into one powerful all-in-one training partner. By connecting your iPhone or iPod Touch to heart rate monitors, foot pods and other fitness sensors, Wahoo provides iPhone users easy access to a plethora of health and fitness information, eliminating the need to purchase a designated fitness device. The Run/Gym Pack is available today for \$129.99 at Best Buy stores.

[Wahoo Fitness](#)' Run/Gym Pack wirelessly connects to any [ANT+](#) fitness measuring device, including heart monitors and foot pods, transforming your

iPhone into a complete fitness partner supplying heart rate, pace, distance, location, calories, your favorite playlist and more, all in real-time. “By harnessing the power of the smartphone we’ve bridged the gap between expensive exercise devices and the everyday athlete,” says Chip Hawkins, CEO of Wahoo Fitness. “You no longer have to purchase a designated fitness watch. You’re already carrying your iPhone or iPod Touch with you for music and safety; might as well have it track your workout too.”

The Wahoo Run/Gym Pack includes a [Wahoo Soft Heart Rate Strap](#) and [Wahoo Key](#), which plugs into the 30-pin connector and instantly links your iPhone to most popular heart rate monitors and other ANT+ sensors. With superior computing power, your iPhone becomes the most powerful exercise computer on the market, compatible with over 100 of the top fitness applications available in the App Store such as Runkeeper, MapMyRun+, RunMeter, Runtastic, Jog Log, and Wahoo Fitness’ own App. The choice of Apps allows users to receive, monitor, upload, and record all their workout information in the format of their choice. With your workout data in the palm of your hand, it’s easy to upload to your favorite training platform or share with friends through Facebook and Twitter, without ever plugging in.

**Wahoo Fitness Run/Gym Pack features include:**

- ANT+ radio transceiver with 30 pin connector supports all current and future ANT+ sensors, allowing you to track heart rate, time, calories, pace, distance, course, and more all on your iPhone
- Compatible with 100+ of the most popular fitness apps, including the free Wahoo Fitness App
- Includes Wahoo Key and Wahoo Soft Heart Rate Strap
- Optional [Wahoo Armband](#) provides comfortable protection for your iPhone with full touch screen access
- Compatible with iPhone 3G, 3GS, 4, and 4S as well as iPod Touch and iPad models

The Run/Gym Pack is available now for \$129.99 at Best Buy stores nationwide. To request additional information on Wahoo Fitness please contact PR Representative Brad Hobbs at (305) 576-1171 x119 or by email

at [bradhobbs@maxborgesagency.com](mailto:bradhobbs@maxborgesagency.com). For more information on Wahoo Fitness, please visit [www.WahooFitness.com](http://www.WahooFitness.com)

**About Wahoo Fitness:**

Located in Atlanta, GA., Wahoo Fitness connects smartphones to your favorite fitness activities – running, biking, and gym going- through the use of its ANT+ connectors for iPhones. Wahoo Fitness' award winning products include its Wahoo Run/Gym Pack, which adds heart rate training to your iPhone, and its Wahoo Bike Case, which simultaneously protects your phone and connects it to the sensors on your bike. For more information on Wahoo Fitness, please visit [www.wahoofitness.com](http://www.wahoofitness.com).

**Media Contact:**

Brad Hobbs

Senior Account Manager

[Max Borges Agency](http://www.MaxBorgesAgency.com)

3050 Biscayne Blvd., Ste 701

Miami, FL 33137

(305) 576-1171 x 119

[bradhobbs@maxborgesagency.com](mailto:bradhobbs@maxborgesagency.com)