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Wahoo Introduces RPM Cadence Sensor With Bluetooth & ANT+ Connectivity

RPM now connects with nearly any device, fits on any bike, and does not require charging

(Atlanta, GA – June 24, 2014) –Wahoo Fitness, the leader in iPhone powered cycling, running and fitness, is pleased to announce dual-band capability of the RPM Cadence Sensor. Now, the user can pair the sensor with both Bluetooth 4.0 and/or ANT+ devices, increasing its versatility. The sensor is available immediately at WahooFitness.com and at specialty retailers later this summer for \$49.99.

The sleek, 7-gram wireless cadence sensor eliminates magnets, and it connects wirelessly to your iOS, Android OS 4.3 or greater, or any device with Bluetooth 4.0 and/or ANT+ capability. The RPM collects and displays your cadence data through the free Wahoo Fitness App or your favorite cycling app. The sensor runs on a coin cell battery, does not require charging, and the universal fit allows the RPM to work with any bike. The RPM can also be worn vertically on your shoe like a traditional footpod for indoor cycling

We've seen an incredible emergence of devices that connect to Smartphones," says Chip Hawkins, CEO of Wahoo Fitness. "Adding ANT+ connectivity to our proven RPM Cadence Sensor only serves to make it more flexible and useful for a wider range of cyclists."

ANT+ and Bluetooth 4.0 capable, the RPM Cadence Sensor easily connects to a range of smartphones and GPS devices. RPM can also be paired with a range of the most popular cycling and fitness apps including Strava, MapMyRide and Cyclemeter.

To request additional information on the RPM Cadence Sensor as well as all Wahoo products and technology, please contact PR representative Mark Riedy at 415.302.2923 or by email, mark@trueoverdrive.com.

For more information on Wahoo Fitness, please visit www.WahooFitness.com.

About Wahoo Fitness

Located in Atlanta, GA., Wahoo Fitness has created a full ecosystem of sensors and devices for the runner, cyclist or general fitness enthusiast. Wahoo Fitness's award winning line of Bluetooth Smart products include the KICKR indoor bike trainer, the world's first smartphone powered bike trainer, the RFLKT and RFLKT+ line of bike computers, the world's first smartphone connected bike computers, and the new TICKR family of chest-based wearables. The TICKR family, composed of the TICKR, TICKR Run and TICKR X, combine heart rate training with advanced motion analytics.